

Contents

Introduction

The public  
health system  
and our place

Our role

Our vision  
for successOur health  
todayNew  
opportunitiesSome of our  
achievements  
in 2015/16**The next  
four years**Our actions  
for 2016/17Our local  
public health  
programmesPeople and  
budgets –  
resources

## The next four years – how PHE will play its part

We have made a good start to deliver improvements and our skilled and committed staff will continue to work with others to focus our combined activity around the greatest causes of mortality and morbidity, to secure the greatest health gains for the whole population and to reduce health inequalities. We will continue to make sure our own unique services are of a high quality and are delivered efficiently and effectively.

Our financial model for the next four years is based on utilising the specialist skills of our staff so we can provide services and products that commercial partners also want to buy. Our aim is to reduce the burden on the taxpayer while further developing our specialist capabilities.

However, PHE cannot work alone. Success will only be achieved if we all make healthier decisions about our lives and if employers, industry and retailers play their part too by making the healthy choice, the easy choice.